

Whitaker D. Townsend

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Professional Summary

Finance professional with 15+ years of cross-industry experience. Responsibilities include extensive experience in P&L management, performance analysis, budgeting & forecasting, and strategy development. Proven success in cross-functional collaboration, project management, and staff development.

Experience

FST Logistics, Inc., Columbus, OH

Director of Finance

May 2019 – December 2019

- Provided management and oversight of the Finance department (40 employees), including Billing, A/P, A/R, General Accounting and Inventory Control. Responsible for company-wide financial reporting and compliance.
- Responsible for the development and implementation of all policies and procedures relating to financial planning and budgeting.
- Provided oversight of the quarterly / annual audit process, including the preparation of the annual ESOP valuation.
- Conducted extensive evaluation of expense structure and implemented cost savings that included headcount reduction, warehouse consolidations, and contract negotiations.
- Owned lender relationship which included securing annual CapEx financing, quarterly financial reporting, and cash flow and debt ratio filings.

Chipotle Mexican Grill, Inc., Columbus, OH

Regional Field Controller – Field Finance

August 2015 – May 2019

- Provided strategic and financial support and guidance for the \$600M Mid-West Region.
- Led regional teams in the development of restaurant level income and cash flow budgets and performed month-end P&L analysis and in-depth reviews with regional Executive and Directors.
- Prepared and distributed weekly and monthly KPI reporting on all metrics relating to food, labor, cash audit, and G&A costs. Worked with regional teams to leverage KPIs to optimize financial performance.
- Coordinated with regional support staff to develop and execute strategies relating to staffing, marketing, guest experience, and professional development.
- Worked with the corporate real estate team to identify and analyze regional expansion opportunities and to assess the viability of underperforming sites.

Dealer.com, Burlington, VT

Senior Financial Analyst – FP&A

January 2015 – July 2015

- Conducted technical expense analysis on both the Engineering budget and forecast.
- Regularly met with the VP of Engineering to plan and manage the hiring forecast of his 400-member team.
- Coordinated with Human Resources on the approval and processing of all Engineering team member activity.
- Updated and monitored the Headcount Run Rate forecast to ensure Payroll expense remains at or below budget.

Limited Brands Inc., Columbus, OH

Senior Financial Analyst – Global Sourcing & Logistics

2012-2014

Senior Accountant –Freight Accounting, Global Sourcing & Logistics

2009-2011

Financial Analyst –Real Estate, Enterprise Shared Services

2007-2008

- Prepared and presented the monthly Transportation P&L Reporting Summary to senior management.
- Streamlined the budget process to develop more detailed analytics surrounding the \$300MM annual spend.
- Collaborated with Operations to develop weekly load utilization reporting saving the business over \$5.0MM
- In partnership with Operations, developed and maintained KPI reporting which validated the cost benefits associated with the network of Regional Distribution Centers.

Foot Locker Inc., Harrisburg, PA

Senior Financial Analyst

2002–2006

Education

Shepherd University, B.S. in Business Administration

Personal Interests

Hiking, Golfing, Sailing, Traveling